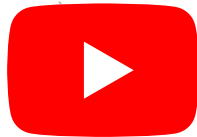


JAMES BOWATER (MR B)



TEACHER & YOUTUBER

[HTTPS://WWW.YOUTUBE.COM/MRBOWATER](https://www.youtube.com/mrbowater)



2023 DATA

17,400 total subscribers

55.2% 13-24 years

600,800 views

26,100 hours watch time

5.3 million impressions

James Bowater is a secondary school teacher that has transferred his passion for Geography in the classroom to YouTube. He has been a YouTube creator since 2016 and has an active presence across social media platforms.

He produces revision videos specific to the AQA GCSE Geography course as well as general geographical videos that appeal to a broad range of school pupils.

James has taken a lot of pride in improving the quality of videos throughout the years and is always looking to develop his style to ensure he stands out amongst the other educational creators.

The United Kingdom of YouTube was a project that shared inspirational creators from different parts of the UK. James was recently asked to be included to represent the Midlands and this marketing campaign by YouTube has garnered a lot more attention.

He is currently working on a new revision guide for AQA GCSE Geography which should be published in 2024. He has previously worked on various projects with educational video platform Clickview and Redditch fitness brand Gymbeing, as well as working as a GCSE examiner for AQA.

James was also nominated for the 2022 Worcestershire Social Media awards. He took the bronze award for use of YouTube, Twitter and the Personality of the Year categories.

Looking to the future, James is making ambitious plans moving forward and will be continuing to develop his influence in the educational YouTube space.

"I'm really excited about the future. I have so many ideas for more projects and can't wait to travel around the UK creating more content to help pupils with their exam preparation."



@Mr_BOWATER



@mr_bowater



@mr_b_btecpe